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POLYPROPYLENE PRINTING SPECIFICATIONS

GENERAL INFORMATION FOR ART IMPOSITION TO PRODUCT FORME LAYOUT (DRAWING) OR KEYLINE SUPPLIED.

The keyline shows the outside of the product or the cut line. All creases generally fold away from you.

The keyline (forme drawing) supplied is for art to be printed on the outside or inside.

Clear sheet can have print on outside or inside to be seen from outside.

If not specified, we will set this art up to be printed on the outside.

Fineline embossed clear sheet prints on the inside to be seen from the outside.

If you wish to print on the inside to be seen from the inside (for example, print on inside of a binder or satchel), then a separate keyline must be supplied. (The keyline needs to be reflected in illustrator).

SCREENPRINTING - Bleeds for cutting and creasing

Generally, all screenprint ink can be cut through. Apply a 5mm bleed over all edges. Solid ink (no tone) generally can't be creased through, particularly on heavier gauge materials, so print must stop 1mm either side of all crease lines. Print with tone (made up of screen print dots) can generally be creased through.

There may be exceptions to these rules. Every job is different and needs special consideration. Please let us see your art in PDF format so that we can offer advice.

OFFSET PRINTING - Bleeds for cutting and creasing

Offset can be cut and creased through. Apply a 5mm bleed over all edges.

PRINTING ON COLOURED SHEET

Colour matching to PMS colours will be as accurate as possible, although in general terms it is very difficult to accurately match PMS colours when printing directly onto coloured sheet. Achieving PMS colours on sheets other than white may not be possible.

A white pass of ink may have to be printed first up, which could add cost. However, achieving registration may be a problem in some cases, especially under type. Please ask our advice.

Printing certain PMS colours onto clear, frosted or fineline sheet, may leave ink transparent.

FOIL STAMPING

In general, foil stamping over screen printed material cannot be achieved.

PRINTABILITY

You may email us a PDF as you are working on your art, so we can advise you on printability, registration, and how best to achieve the results you are looking for. Every job is different and needs special consideration.

SUPPLYING DIGITAL ART - CD or Email

- Supply all pictures that have been placed in Illustrator. (Don't supply as RGB).
- Do not use logos or photos from websites. (such as jpeg or gif - these are extremely poor quality).
- PLEASE DO NOT SUPPLY FINAL ART AS A PDF FILE.

FONTS

Please supply fonts, or convert fonts to outline.

DO A MOCK-UP

When setting art up to a 3 dimensional product such as a document wallet, we suggest that you prepare a paste up of your art on to a sample product to make sure that the artwork fits, and works the way you expect it to work.

SEEK ADVICE

If you are not sure of the process please call us. Our business is to make sure the work we do for you meets your expectations.